

AGENDA
VOORHEES BUSINESS DEVELOPMENT COMMITTEE
THURSDAY, December 6th, 2018
7:00 PM

CALL TO ORDER

OPEN PUBLIC MEETINGS ACT:

“This meeting is being held in compliance with the requirements of the Open Public Meetings Act and has been duly published as required by law.”

ROLL CALL

MINUTES FOR APPROVAL

NEW BUSINESS:

Mario updates on the mall progress

ADJOURNMENT

NEXT MEETING DATES: January 3rd, February 7th

BDC Meeting Minutes
12/6/2018

Roll Call Attendance:

Present: Andrew Schallenhammer, Scott Levy, Emily Morgan, Mike Cherkas, Harry Platt, Mario DiNatale, Neal Cupersmith

Absent: Joseph Perno, Stella Sytnik, Harry Platt

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Chairman Schallenhammer asked for a motion to approve the minutes from the last meeting, Emily Morgan motioned, Scott Levy seconded, all approved, Neal Cupersmith abstained

Chairman Schallenhammer wanted to discuss what Harry talked about in the last meeting, in reference to trying to counteract the bad publicity on social media. Andy would like an editorial in the Voorhees Sun or the Trend. Mario explained that the Mayor's article and the Voorhees App has approximately 7300 people, maybe it can be added to those, and also inviting people to join us for a meeting because their ideas are welcome. Mario suggested also putting it on What's Up Voorhees. Emily suggested maybe making a group to put on What's Up Voorhees, with no comments allowed, just so we can pass on information. Scott asked if everyone should respond to the negative comments when they come across them. Mario said yes please, feel free to comment professionally, and invite them to a meeting.

Mario filled in the board about an agreement of sale that has been reached between NAMDAR and Brandywine. Settlement would not be for about 6 months and still has to go through the planning board. There is a possibility for 3 breweries, 1 distiller and large tv's. It will be an Xfinity Live concept, with other entertainment ideas.

He also explained that Wawa may be trying again to come into the Kresson Road area, but without the tractor supply this time.

Mario suggested a booklet/flyer with information on it about what is going on in town. It could even be posted as a link. Mike offered to edit it and clean it up, Mario agreed. Andy asked everyone to come up with ideas for it.

Mario talked about an idea that has been brought up in the past, a business person of the year. There could be categories such as, best restaurant, bank, etc... There could be a category list and people could vote. They would need to be part of Shop Voorhees. This is something to think about and get more ideas on.

There will be no January meeting, however, everybody should continue to send thoughts and ideas through email.

Chairman Schallenhammer asked for any further comments from the board. With there being none, a motion was made, seconded, and agreed to by all to adjourn.

Respectfully submitted,

Kristina Rieders,  
BDC Secretary