

AGENDA
VOORHEES BUSINESS DEVELOPMENT COMMITTEE
WEDNESDAY, March 14th, 2018
7:00 PM

CALL TO ORDER

OPEN PUBLIC MEETINGS ACT:

“This meeting is being held in compliance with the requirements of the Open Public Meetings Act and has been duly published as required by law.”

ROLL CALL

MINUTES FOR APPROVAL

NEW BUSINESS:

Event details for Small business expo being held on April 5th

ADJOURNMENT

NEXT MEETING DATES: March 28th, 2018

BDC Meeting Minutes
3/14/2018

Roll Call Attendance:

Present: Andrew Schallenhammer, Scott Levy, Emily Morgan, Mario DiNatale, Joseph Perno

Absent: Mike Cherkas, Harry Platt, Neal Cupersmith

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Chairman Schallenhammer asked for a motion to approve the minutes from the last meeting, Mike Cherkas motioned, Scott Levy seconded, all approved.

Chairman Schallenhammer wanted go over the details of the small business meet and greet. He stated the banners are done, he needs to buy the Velcro and then Public Works will hang them for us. Emily asked if they could be hung up before the weekend, Andy will try, but we need to rely on Public Works too.

Emily said that 13 people have already signed up for the event. Mario explained that the website was a bit difficult to maneuver, so he is having that fixed so it will be more easily accessible. Andy dealt with Fred at Eastern High School, and Channel 19 is up and running. The advertising will go out on Nixle, and it will be put on Nextdoor, and also in the mayor's column in the Voorhees Sun newspaper. Emily put it on What's up Voorhees, through Facebook, and she will put it on LinkedIn as well. Mario mailed out 150 flyers last week to businesses. Andy will have the calendar on the township website changed to show the event instead of the meeting,

Andy asked Joe if he would be the liaison for the VBA and invite them to join us. Andy would like it to be Voorhees businesses only. Scott does not want to offend anyone by not inviting everyone. Joe stated that he usually does like to invite everyone but, not in this situation. He will send an email blast and explain it is sponsored by Voorhees for Voorhees, and he will handle it.

Andy has a refreshments list and has reached out to Jason Ravitz for assistance with some of it. He has not heard back yet. Emily will continue to let Andy know how the registration list is growing, so he can adjust the food as needed.

Emily asked Andy to make sure that the township website has the event pinned at the top, so it can be seen easily. She would also like to know which celebrities will be attending, Andy stated that Mitch is working on that. Andy will ask Mario if we need to pay for the signed memorabilia that is being given away. We need to get the list of speakers together. Scott asked Andy if he has the event room yet, Andy stated he has not but will try to get over there to look at it.

Emily was not able to add a spot on the registration to ask what industry the people are in. We can add that on to the name tags when they sign in at the event. Emily suggested adding a small sticker to or having a different type of name tag for the BDC members, so people will know who to reach out to during the event. Scott asked Andy to remind the Shop Voorhees people to bring signage to the event. Emily asked if we could get a photographer for the event. Emily would like everyone to think about what we would like to do with the information we receive from the people at the event. We can do surveys again like we did last time, getting people's feedback on the event. Scott recommended writing thank you notes to the people who attended.

Chairman Schallenhammer stated during the next meeting we will try to finalize the list of speakers and get the agenda for the event.

The next meeting will be held Thursday, 4/22/18 at 6:30pm.

**\*\*\*\*Please note the time change for that meeting, it will be at 6:30 instead of 7pm\*\*\*\***

The next follow up meeting after that will be Wednesday, 4/28/18 at 7pm

Chairman Schallenhammer asked for any further comments from the board. With there being none, a motion was made, seconded, and agreed to by all to adjourn.

Respectfully submitted,

Kristina Rieders,  
BDC Secretary