

**AGENDA**  
**VOORHEES BUSINESS DEVELOPMENT COMMITTEE**  
**MONDAY, March 5<sup>th</sup>, 2018**  
**7:00 PM**

**CALL TO ORDER**

**OPEN PUBLIC MEETINGS ACT:**

“This meeting is being held in compliance with the requirements of the Open Public Meetings Act and has been duly published as required by law.”

**ROLL CALL**

**MINUTES FOR APPROVAL**

**NEW BUSINESS:**

Event details for Small business expo being held on April 5th

**ADJOURNMENT**

**NEXT MEETING DATES: March 14<sup>th</sup>, 2018**

**BDC Meeting Minutes**  
**3/5/2018**

Roll Call Attendance:

**Present:** Andrew Schallenhammer, Scott Levy, Emily Morgan, Neal Cupersmith, Mike Cherkas, Mario DiNatale. Harry Platt

**Absent:** Joseph Perno

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Chairman Schallenhammer asked for a motion to approve the minutes from the last meeting, Mike Cherkas motioned, Scott Levy seconded, all approved.

Chairman Schallenhammer started the meeting by stating that this meeting is an extra one for the month, to try to fine tune things for the small business expo. The first thing to decide was an event time. Everyone agreed to 6:30 as a start time and 8:30 as the end time. Next Andy asked Mario if we could hand out flyers to businesses to maybe hang in their windows. Everyone discussed if the flyers should be hung in the windows or just handed out to business owners. Emily suggested maybe just print about 30 flyers in color and pick a few locations where we'd like to hang them. Mario stated that he will email the rest. Andy would like everyone to email him and let him know which stores they think the flyers should be hung up in.

Andy asked Mario how to get a list of potential merchants for Shop Voorhees. Emily stated that if we can get phone numbers, she would volunteer to make calls. Mario stated there is a list and he will send it out. Andy then went over the refreshments list, and stated it would cost approximately \$550, the price of the banners would be \$86, and Emily's friend for social media advertising would be \$50. Mario approved all of these things. Andy asked what Mario thought about a door prize, maybe a bottle of wine. Mario suggested that maybe we can get some flyers gear signed or something along those lines. He will check into it.

We still need to let Joe Perno know that we'd like him to be the liaison for the VBA, so we can invite them. Andy will make a list of key speakers. Harry will get wine for the event. Kristina will bring nametags and markers for people when they sign in. Mario will get advertising into the Voorhees Sun. Neal suggested adding Flyers Skate Zone to the flyers we hand out.

The registration page will have the following event description:

Come join, meet and network with the fellow Voorhees small and home-based business owners and be part of the small business conversation in our community. Share your thoughts with the Voorhees Business Development committee, the mayor and the other town legislators and discuss issues facing our local small business community. We want to know what's working, what's not working and what you need.

Here is the link through eventbrite...

<https://www.eventbrite.com/e/voorhees-township-home-based-and-small-business-network-tickets-43326072449>

Chairman Schallenhammer asked for any further comments from the board. With there being none, a motion was made, seconded, and agreed to by all to adjourn.

Respectfully submitted,

Kristina Rieders,

BDC Secretary