

**AGENDA**  
**VOORHEES BUSINESS DEVELOPMENT COMMITTEE**  
**WEDNESDAY, April 11<sup>th</sup>, 2018**  
**7:00 PM**

**CALL TO ORDER**

**OPEN PUBLIC MEETINGS ACT:**

“This meeting is being held in compliance with the requirements of the Open Public Meetings Act and has been duly published as required by law.”

**ROLL CALL**

**MINUTES FOR APPROVAL**

**NEW BUSINESS:**

Review of how Small business expo went

**ADJOURNMENT**

**NEXT MEETING DATES: May 2<sup>nd</sup>, June 7<sup>th</sup>**

**BDC Meeting Minutes**  
**4/11/2018**

Roll Call Attendance:

**Present:** Andrew Schallenhammer, Scott Levy, Emily Morgan, Mario DiNatale, Mike Cherkas, Harry Platt, Joe Perno

**Absent:** Neal Cupersmith, Stella Sytnik

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Chairman Schallenhammer wanted to review how our small business expo went. It was held on April 5<sup>th</sup>, 2018 at the flyers skate zone.

We had 18 registered people who did not show up and 41 total that did attend.

We will be sending out survey questions to those that did come to get some feedback on the event.

Scott asked if we should also write the people who did not come. For example:

Sorry we missed you, etc... Andy told him to write up the letter and send it to him and Emily.

Andy wanted to keep the survey short but come up with 3 questions that we could ask.

Here are the 3 survey questions everyone came up with:

1. What were your expectations for the event? Were they met?
2. What is your biggest need, how can the township help you in your small business?
3. What types of events would you like to see/attend in the future?

Positives & negatives of the event:

Positives:

1. Attendance
2. One on one talking / mingling
3. Nice door prizes

Negative:

1. The sound was not good / hard to hear the speakers
2. Too many speakers
3. Some speakers went on a little too long
4. Nobody really spoke up during the Q&A period / maybe afraid to speak in front of everyone

Emily suggested maybe have a print out for the next time, going over talking points. Andy agreed. Also, maybe a different venue next time.

Andy sent thank you notes to everyone and has taken down all of the expo banners. Andy also stated that the next event we have should not be during spring break.

Emily stated that some people asked for a contact list of attendees. Andy suggested adding that to the survey, asking people if they would like to be on the contact list. Andy stated that whatever information we receive, we will go over it in the next meeting and decide what we are going to do with it.

Our next meeting will be held on Wednesday, May 2nd at 6:30pm. Mike Cherkas will not be able to attend, so he will dial in.

Chairman Schallenhammer asked for any further comments from the board. With there being none, a motion was made, seconded, and agreed to by all to adjourn.

Respectfully submitted,

Kristina Rieders,  
BDC Secretary