

AGENDA
VOORHEES BUSINESS DEVELOPMENT COMMITTEE
THURSDAY, August 2nd, 2018
7:00 PM

CALL TO ORDER

OPEN PUBLIC MEETINGS ACT:

“This meeting is being held in compliance with the requirements of the Open Public Meetings Act and has been duly published as required by law.”

ROLL CALL

MINUTES FOR APPROVAL

NEW BUSINESS:

What's up Voorhees
501(c-3)

ADJOURNMENT

NEXT MEETING DATES: September 6th, October 4th

BDC Meeting Minutes
8/2/2018

Roll Call Attendance:

Present: Andrew Schallenhammer, Scott Levy, Emily Morgan, Mike Cherkas, Harry Platt, Joe Perno, Stella Sytnik, Mario DiNatale

Absent: Neal Cupersmith

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Chairman Schallenhammer asked for a motion to approve the minutes from the last meeting, Mike Cherkas motioned, Scott Levy seconded, all approved.

Chairman Schallenhammer explained that he would like to come up with a plan to reach out through What's Up Voorhees. The residents are upset and disagree with what's happening in town and the vacant properties. The town is receiving bad publicity through social media, so we need to positively react to show that we are trying to come up with ideas. The main complaints from residents have been about Eagle plaza, the mall condemnation, Royal farms and Wawa.

Eagle plaza owners are remodeling. Mike asked if they have been good owners in the past. Harry stated that yes, they have, they are just revamping and refacing and that takes time, people need to be patient. Harry suggested asking Mario to reach out to the Voorhees Sun and ask for an article to be put out, to reach out to the community and explain that we are working on ideas for improvements.

Harry stated that some of the ideas the public has on what they would like to see done, are not always realistic. The public doesn't realize that we don't control everything. We do not own the mall, or the facilities. Joe suggested trying to educate the public somehow, on our limitations and what we can or cannot do.

Harry suggested that maybe every 3 weeks we can put an article out. Harry offered to work on the content and write something up. He would then forward it to everyone on the board for suggestions and input. Joe suggested to add to the article that this is a public open meeting and people are welcome to attend.

Chairman Schallenhammer asked for any further comments from the board. With there being none, a motion was made, seconded, and agreed to by all to adjourn.

Respectfully submitted,

Kristina Rieders,  
BDC Secretary